

7th International PATIENT SAFETY Conference 2017



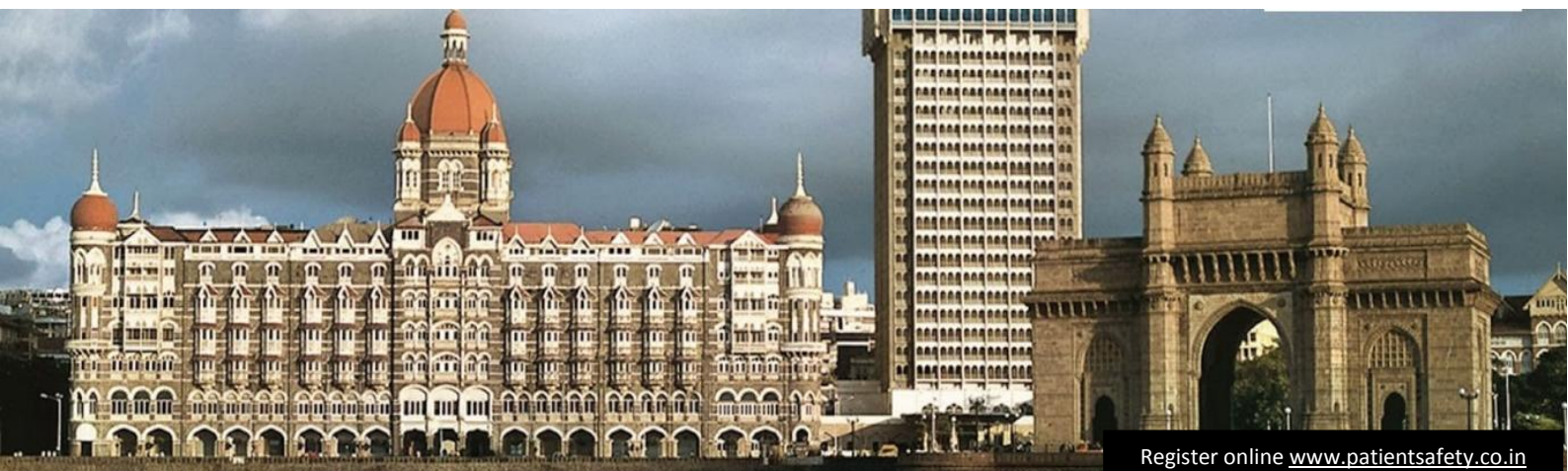
1-2 December 2017 | JW Marriott Mumbai Sahar | Mumbai | India



1400+ Delegates

30+ Countries

150+ Speakers



Register online www.patientsafety.co.in

Apollo Hospitals, Navi Mumbai invites you to the 7th International Patient Safety Conference. This edition of the congress will address critical issues in patient safety that will be highlighted by relevant experts from across the world. The main purpose of this International Conference is to discuss how proactive practices and streamlined systems can improve patient safety. The multidisciplinary, invigorating learning sessions will involve participants from all areas of the healthcare continuum, including clinical and administrative leaders, practitioner, healthcare academics, regulators and care givers.

Past Conferences

The first six conferences were grand success with 750 delegates in 2011; 800 delegates in 2012; 845 delegates in 2013; 854 delegates in 2014; 1100 delegates in 2015 and over 1400 delegates attended in 2016. 200 eminent personalities from over 30 different countries in the patient safety area from across the globe shared their views at the conference.

Why should you sponsor the conference?

Make your presence felt and avail this opportunity to talk directly to the decision makers and heads of some of the best names in the healthcare arena.

Communicate with some of the best hospitals in the world with over 1500+ delegates from 30+ countries. Hands on experience and path-breaking contacts are the highlights of the event for your brand. 100% assurance that you and your brand will be signed-up and noticed; avail special mentions in the post-event reports.

Enhance your brand reputation with superior organization, careful planning to ensure maximum exposure and networking in a quality environment. Experience valuable visitors and serious clientele to your websites.

Consortium of Organizers	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Rs. 10 Lakhs	Rs. 7.5 Lakhs	Rs. 6 Lakhs	Rs. 3 Lakhs
Display of company name and logo as consortium of organizers in prints/ videos, conference website, brochures, other materials	Display of company name and logo as platinum sponsor in conference website, brochures, other materials	Display of company name and logo as gold sponsor in conference website, brochures, other materials	Display of company name and logo as silver sponsor in conference website, brochures, other materials
Head table reserved for the sponsor team throughout the conference with a company name/logo	--	--	--
10 complimentary delegate passes for two days of the conference	5 complimentary passes for two days of the conference	2 complimentary delegate passes for two days of the conference	2 complimentary delegate passes for two days of the conference

Consortium of Organizers	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Rs. 10 Lakhs	Rs. 7.5 Lakhs	Rs. 6 Lakhs	Rs. 3 Lakhs
One full page black and white advertisement in the toolkit (which would be given to all the delegates)	One full page black and white advertisement in the toolkit (which would be given to all the delegates)	--	--
One speaker slot (main / parallel session/ panel discussion as finalized by the conference scientific committee)	One slot in the breakout session	--	--
Print and visual media advertisements	Print and visual media advertisements	Print and visual media advertisements	Print and visual media Advertisements
Acknowledgement in the conference proceedings	Acknowledgement in the conference proceedings	Acknowledgement in the conference proceedings	Acknowledgement in the conference proceedings
Display of company logo as consortium of organizers at conference main stage backdrop and sponsor's panels	Display of company logo as platinum sponsor at conference main stage backdrop and sponsor's panels	Display of company logo as gold sponsor at conference main stage backdrop and sponsor's panels	Display of company logo as silver sponsor at conference main stage backdrop and sponsor's panels
Two complimentary stalls (~8x8 feet) at the exhibition area	One complimentary stalls (~8x8 feet) at the exhibition area	One complimentary stalls (~8x8 feet) at the exhibition area	--
Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings	Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings	Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings	Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings
Frequent screening of corporate film/ commercials of 30 seconds during lunch breaks in the main conference hall	--	--	--
One hour session in a parallel room to present/demonstrate company product	--	--	--

OTHER AVAILABLE SPONSORSHIP OPTIONS

IPSC Wearable (having pedometer, barcode for lunch/dinner) – Rs. 5 Lakhs

Branding opportunities provided through:

- Company Logo on the wrist wearable to be distributed amongst >1500 delegates, exhibitors, organizers, speakers, sponsors etc.
- Soft copy of the corporate brochure of the sponsor will be distributed to all delegates and speakers
- 2 complimentary invitations to the conference

Conference Lapel Badge – Rs. 2 Lakhs

Branding opportunities provided through:

- Company Logo along with IPSC logo on badge to be distributed amongst >1500 delegates
- Soft copy of the corporate brochure of the sponsor will be distributed to all delegates and speakers

Dinner & Cocktail (on 01 Dec 2017 at Conference Hotel) – Rs. 10 Lakhs

Branding opportunities provided through:

- Display of the company name and logo as sponsor in Conference website, Brochures, Print and visual media advertisements
- Acknowledgement in the conference proceedings
- Display of company logo at conference main stage backdrop and sponsors' panels
- Special panel acknowledging cocktail & dinner sponsor at the dinner venue
- Sponsor entitled to 5 Corporate Invitations to attend the hosted dinner
- 2 complimentary invitations to the conference
- Soft copy of the corporate brochure of the sponsor will be distributed to all delegates and speakers
- An exclusive information desk / serving station for the company or its product hampers at the dinner venue

Lunch on 01 Dec 2017 (1st Day of Conference) - 8 Lakhs

Lunch on 02 Dec 2017 (2nd Day of Conference) - 8 Lakhs

Branding opportunities provided through:

- Display of Company name and logo as Sponsor in Conference Website, Brochures, Print and visual media advertisements
- Acknowledgement in the conference proceedings
- Display of Company Logo at Conference Main Stage Backdrop and Sponsors panels
- Special panel acknowledging Lunch sponsor at the Lunch Venue
- Sponsor entitled to 2 corporate invitations to attend the hosted Lunch
- 2 complimentary invitations to the Conference

- Soft copy of the corporate brochure of the sponsor will be distributed to all delegates and speakers
- An exclusive information desk/ serving station for the company or its product hampers at lunch venue
- 5 minute slot to show the video during lunch in the lunch area

Conference kit sponsor – Rs. 3 Lakhs

Slick kit book with branded pen for delegates with the company logo

Asian Patient Safety Award Sponsor – Rs. 5 Lakhs

Branding opportunities provided through:

- Company Logo along with IPSC logo on award trophy
- 1 minute commercial broadcast during award ceremony
- Soft copy of the corporate brochure of the sponsor will be distributed to all delegates and speakers
- Display of Company name and logo as Sponsor in Conference Website, Brochures, Print and visual media advertisements
- Acknowledgement in the conference proceedings
- Soft copy of the corporate brochure of the sponsor will be distributed to all delegates and speakers
- 2 complimentary passes for the dinner night

Telecom partner sponsorship – Rs. 6 Lakhs (Only one slot)

Branding opportunities provided through (at par with the benefits of a gold sponsor)

- Display of company name and logo as telecom partner in conference website, Brochures, Print and visual media advertisements
- Acknowledgement in the conference proceedings
- Display of company logo at conference main stage backdrop and sponsors panels
- One complimentary stall at the exhibition
- Soft copy of the corporate brochure of the sponsor will be distributed to all delegates and speakers
- 2 complimentary delegate passes for all two days of conference and all social functions
- No competing brand from the mobile telephone sector will be allowed to be a part of the mobile sponsorship for this edition of the conference

Registration desk sponsorship – Rs. 3 Lakhs (single slot)

- Logo and name of the company will be displayed at the registration desks, event website, online exhibitors & conference registration forms as the registration desk sponsor
- 1 complimentary invitation to the conference

Commercial Sponsorship – Rs. 1.5 Lakh

- Screening of corporate commercial during tea breaks/lunch
- 5 min slot on both the days

Product demo/presentations – Rs. 3 Lakhs

- 1 hour slot for product related demo/presentations in separate rooms
- We will inform delegates about the presentation/demo and will add this detail in the conference agenda.

Exhibitor Stalls – Rs. 1.5 Lakh

- Stall on both days
- Size: 2 meters by 2 meters
- All stalls will be allotted on a first-come-first-served basis
- The organizers reserve the right to modify or shift the exhibition area within the venue where the conference will be held
- The organizers will reserve the right to cancel the booking if the product/ service being exhibited contravene the laws of the land
- The standard light fixtures and three power sockets will be provided. Any power requirement beyond this will have to be communicated to the organizers in advance and will be charged accordingly
- No encroachment of space beyond the permitted area will be allowed
- Any damage caused to the hotel property due to negligence of the exhibitor will be charged accordingly
- The organizers will not be responsible for any injuries caused to the staff of the exhibitor
- Lunch coupons for only two members per stall per day shall be provided
- The amount for booking the stall should be paid before the conference date, else organizers shall not be responsible for allocation of the space to anyone else

Product related poster display – Rs. 50,000 per poster

- 13/19 inches maximum size
- Poster to be printed by the company itself and displayed in the area provided in the main hall

Advertisements in the patient safety toolkit

Type of advertisement	Prices
Middle page full advertisement	Rs. 40000/-
Last page full advertisement	Rs. 50000/-
Last cover page full advertisement	Rs. 60000/-
One page full advertisement (b & w)	Rs. 30000/-
Half page advertisement (b & w)	Rs. 20000/-

For more details, please contact:

Dr. Sanjay Dalsania, International Patient Safety Conference Secretariat
Apollo Hospitals, Parsik Hill Road, Sector - 23, CBD Belapur, Navi Mumbai - 400 614,
Phone: +91 22 33503222 / +91 8433915969

Email: patientsft@gmail.com | drsanjay_dalsania@apollohospitals.com

www.patientsafety.co.in